

3
in
1

Three
Big Sales
In One

The Beginning of the Big Sale is
Thursday, October 12
At 9 a. m. Watch our sensational finish. The
one great opportunity of your life to buy the
world's best makes AT YOUR OWN PRICE

WAR IS DECLARED AT ED. DOE'S STORE

NEWARK, OHIO

Three
Big Stocks
In One

3
in
1

ED. DOE'S entire Newark stock of the world's
best makes to be sold at War Declared Prices.
First shot to be fired
Thursday, October 12
At 9 a. m. Don't miss it

BIG SENSATION

OF THE ENTIRE STOCK, WORLD'S BEST MERCHANDISE OF

Prices Shot
To Pieces

ED. DOE

Prices Shot
To Pieces

THURSDAY, OCTOBER 12, AT 9 A. M.

The Big Sensation of the Day, the Wonder of the Hour, Positively Opens Up! Mark the Day and Mark It Well!
Let Nothing Keep You Away! Rich and Rare! Spic and Span! New From the World's Best Manufacturers!

WAIT!

Sale Opens Thursday, Oct.
12th, at 9 A. M.

Men's Very Best Red, White
or Blue Handkerchiefs, the
very best 10c grade. War
Declared Sale Price... 4c

Men's Good Wool Sweater
Coats. This is a daisy,
boys; sells in all stores at
\$1.00. War Declared Sale
Price 69c

Men's Very Good Working
Pants. These Pants sell at
\$1.50 in all stores. War
Declared Sale Price... 98c

Men's Best 25c Half Silk
Web Suspenders. "Eat
'em up, boys." War De-
clared Sale Price..... 17c

Men's Pure Linen Collars,
the E. & W. best make.
Sell all over the world at
15c. War Declared Sale
Price 4 for 25c

Men's Best Black or Brown
Hose, the very best 10c
hose made. Sells all over
the U. S. at 10c. War De-
clared Sale Price 4c

A Whirlwind of Fast and Furious Selling

There has never been such a sale in Newark before, and
there cannot be another like this "War Declared" Sale.
Over 50 extra salespeople will be employed and every-
thing will be marked in plain figures, with arrangements
made to make your buying pleasant, shopping quick and
easy. Altogether this sale has been arranged and placed
before the public in such a manner that complete satisfac-
tion must and will prevail. Come, people, come! It's a
mammoth merchandise massacre! Wait and watch for it!
Everybody's coming!

Astounding Bargains Awaiting You

COLOSSAL! MIGHTY! STUPENDOUS!

A Sale of All Sales—the equal of which, in either vol-
ume or values has never been known in the whole United
States. The conditions responsible for this event are ex-
traordinary. The transaction that made it possible is one
of the most notable in the history of Retail Merchandis-
ing. The VALUES presented are positively without
parallel or precedent. Just about a year ago we had a
sale which proved to be the greatest of its kind ever con-
ducted, for the reason that the stock of one of the world's
best wholesale tailoring organizations was involved. As
wonderful as it was, this coming "WAR DECLARED"
SALE is THREE TIMES GREATER, because the offer-
ings include the ENTIRE SURPLUS STOCKS OF
THREE GREAT MAKERS. The result is—clothing val-
ues such as mortal man never dreamed of in all his life,
and in quality and assortments such as have never be-
fore been presented in ANY CLOTHING SALE AT
ANY TIME.

WAIT!

Store Now Closed and Will Remain Closed
Until Thursday, Oct. 12th, at 9 A. M.

When the Hands of the Town
Clock Point to the Hour of

IX

Thursday Morning, Oct. 12th,
This Great Unusual Sale Starts

Wait for Biggest Sale Ever Held in Newark

We offer you a complete selection of the World's Best
Makes, that we bought at the right price. \$40,000.00
worth to be sold. We especially request that every man,
woman and child reading this advertisement make all
possible arrangements to be at our store on the opening
day of this great "WAR DECLARED" SALE. We in-
tend to make this the greatest sale in the history of the
city of Newark.

The Undisputable King of All Sales

While Ed. Doe has held some mighty sales in the past,
this "WAR DECLARED" SALE is indisputably the
king of them all. Its gigantic proportions are almost be-
yond the grasp of the average human mind; the galaxy
of offerings are fairly bewildering, as a sale of such depth
and scope is seldom attempted and will go down in his-
tory as the Biggest and Most Beneficial Sale of Merchan-
dise in the memory of man. It comes at the right mo-
ment to lift the shackles of high prices, and enables all to
enjoy a rightful return for their hard-earned dollars. Ev-
ery published price is a message of deliverance. It re-
mains for you to act and act promptly.

Bear in mind, this great sale begins
Thursday, Oct. 12, Promptly at 9 A. M.

REJOICE!

Sale Opens Thursday, Oct.
12th, at 9 A. M.

Men's Good All Wool Suits;
all styles; all sizes. Every
suit in this lot worth \$12.
Come—seeing is believing.
War Declared Sale
Price \$4.39

Men's Best Working Shirts;
all colors; 36c in. long; full
cut. The very best grade;
sells at 75c and 50c in all
stores. War Declared Sale
Price 34c

Men's Very Best Canvas
Gloves. Every pair worth
15c. Come and get them,
boys. War Declared Sale
Price 4c

Men's Best Rockford Heavy
Hose, the very best made
—sells at all times and in
all stores at 10c. War De-
clared Sale Price 3c

Dr. Kersey Health Fleece
Underwear; the very best
made; sells in all best
stores at 75c. War Declared
Sale Price 34c

The Big Sensation of the
Day --- the Only Won-
der of the Hour